Children and Young People Committee SSPP01

Inquiry into school sun protection policy

Evidence from Lisa - a member of the public

Hi, after reading about the idea of free suntan cream for children under 11, I must say I think it is a great idea. My son has free toothbrush and toothpaste each year from school and its encouraged him to clean his teeth regularly. Could a suggestion be that maybe suppliers of suntan cream be offered the chance to go into the schools and talk to the children about the dangers of the sun? They could present the children with a bottle of suntan cream? This could be done freely as they will obviously get advertising for doing this. I'm sure if this was suggested to the larger companies there would be a good chance of them supplying the cream without cost to the assembly? As a further initiative to the companies maybe an offer of free advertising on the assembly website?

Regards Lisa.